

# COMMUNITY ACTION INC

## STRATEGIC PLAN 2025-2030

“TAKING ACTION FOR OUR COMMUNITY”



### VISION, PURPOSE & VALUES

#### Vision

“A safe, inclusive, thriving community for all”.

#### Purpose

Empowering people to live safe, fulfilling lives through the provision of high quality services.

#### Values:

**Excellence** - Striving for high standards in everything we do.

**Respect** - Valuing the dignity, rights, and perspectives of others.

**Integrity** - Acting with honesty and transparency in all interactions.

**Inclusivity** - Embracing diversity and ensuring equal opportunity for all.



### PRIORITY AREA 1 - SERVICE AND IMPACT

“Provide accessible, high-quality services that meet individual needs and drive positive outcomes”

#### Objectives:

- Enhance service quality through the provision of evidence-based practice.
- Improve avenues for accessibility.
- Integrate client voice in decision-making to ensure services meet their needs and expectations.



### PRIORITY AREA 2 - GOVERNANCE AND ADMINISTRATION

“Provide strong governance and administration, ensuring a highly respected and effective service provider”.

#### Objectives:

- Enhance our governance model to ensure strategic leadership.
- Strengthen financial management for long-term sustainability and efficient resource use.
- Develop a Reconciliation Action Plan that fosters respect, inclusion and meaningful partnerships



### PRIORITY AREA 3 - GROWTH AND SUSTAINABILITY

“Position the organisation as a valued service provider and enhance its ability to attract funding by growing our resource and asset base”.

#### Objectives:

- Implement and review the organisational structure to ensure alignment with strategic goals and operational efficiency.
- Build and maintain partnerships and collaborations that drive mutual success and impact.
- Implement a housing and property growth strategy.
- Revise our branding and marketing strategy.



### PRIORITY AREA 4 - WORKPLACE WELLBEING AND DEVELOPMENT

“Build a workplace where employees feel connected, work together, and flourish in their careers”.

#### Objectives:

- Attract, develop, and retain staff through effective recruitment strategies and continuous professional development.
- Enhance employee wellbeing by creating a workplace that supports physical, mental, and emotional health.
- Foster open communication and collaboration across teams, ensuring effective information sharing and strong teamwork.